

Poinsettia Fundraising

Volume Pricing

2023

TERRA



Poinsettia Fundraising

TERRA's Poinsettia Fundraising is an established program that has brought success to several causes. From schools to churches, sports teams, and clubs, TERRA grown Poinsettias are the perfect choice to help you raise those funds. TERRA Poinsettias are the most beautiful plants available, with locally grown superior quality that simply isn't found at any other retailer.

Available at All TERRA Locations

TERRA WATERDOWN

#8 Fifth Concession
Waterdown, ON
905.689.1999

TERRA BURLINGTON

2273 #5 Hwy
Burlington, ON
905.332.3222

TERRA HAMILTON

340 RR 20
Hamilton, ON
905.692.6900

TERRA MILTON

12800 Britannia Road,
Milton, ON
905.876.4000

TERRA VAUGHAN

11800 Keele Street,
Vaughan ON
905.832.6955

Plant Delivery

For your convenience, delivery can be scheduled for your orders. Your complete order and delivery date must be booked a minimum of 2 weeks in advance. To participate in the program, a **minimum order value of \$300** is required. This will allow us to provide the best products, and to ensure that you receive the colours that you have requested. Note that the most popular dates for delivery are during the weeks between November 20th – December 15th.

Once you receive your plants, it's important to get them to your customers as quickly as possible. For plant health and quality, they should be taken from their packaging within 12 hours. This is a great time to thank your customer, and to inform them of the success your fundraising efforts have generated for your cause!

Note: \$25 delivery fee (plus tax) for all orders within 35 km of the store, over 35km there will be a delivery surcharge depending on the distance. Delivery and pickups can be arranged.



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Products & Pricing

In order for your group to reach their fundraising goals, TERRA offers our locally-grown Poinsettias and other seasonal, blooming plants at reduced rate to allow for you to earn a profit. Below, we have listed some suggested selling prices. Once selling prices have been determined, insert them into your brochures for your potential customers.

ITEM	COST	Total With HST	Suggested Sale Price	Potential Earning
Winter Wonderland 6" pot	\$8	\$9.04	\$11-\$12	\$1.96 - \$2.96
Holiday Blast 8" pot	\$24	\$27.12	\$34-\$40	\$6.87-\$12.88
Santa's Table Top 8" Tri Pan	\$13	\$14.69	\$18-\$20	\$3.31-\$5.31
Dasher Festive 6" pot	\$30	\$33.90	\$38 - \$45	\$4.10-\$11.10
Nature's Blend Outdoor Greens Planter, 10"	\$60	\$67.80	\$85-\$90	\$17.20-\$22.20
Deck The Halls 20" Wreath w/Bow	\$40	\$45.20	\$50-\$55	\$4.80-\$9.80
White Maxima Multi Spike Orchid in Ceramic Pot	\$25	\$28.25	\$35-45	\$6.75 - \$16.75
\$50 TERRA Gift Card	\$40		\$50	\$10

Payment options: Debit & Credit Cards only. No Cash or Cheques accepted. Payment is due before or upon pick up/delivery. Taxes are not included in the cost pricing. Please remember to include taxes when setting your prices.

All orders must be received
by **DECEMBER 3rd, 2023.**

Your complete order must be submitted a minimum of 2 weeks in advance prior to your scheduled delivery date.



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Our Suggested Timeline for Fundraising Success

Now - October 6



Review all information. Contact TERRA with any questions. Generate a tentative schedule for your organization. ie. create package, assign tasks (such as receiving orders)

October 6th - 27th



Kick off meeting to get participants excited! Introduce them to the “Poinsettia” potential earnings and rewards.

October 28th - November 10th



This is when you should be having fun reaching your

goals. A reward program helps to motivate sales, such as prizes for top earner, most customers etc. Please schedule delivery at this time as well. November 20 – December 15th is the most popular delivery window.

December 3rd

Order Deadline. Deadline date is subject to change based on availability.

For additional information, please visit our website www.terragreenhouses.com



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Our Products

Winter Wonderland 6" pot. Available in red, pink, or white.



Holiday Blast 8" pot. Available in red, pink, or white.



Santa's Table Top 8" Tri Pan.



Dasher Festive 6" pot. Available in red, pink, or white.



Nature's Blend Outdoor Greens Planter, 10"



White Maxima Multi Spike Orchid in Ceramic Pot



Deck The Halls 20" Wreath w/Bow



\$50 TERRA Gift Card



How to Care For Your Poinsettias

- Poinsettias like bright, indirect light.
- Poinsettias do not like to sit in water. When watering, remove your plant from its pot cover, water thoroughly and allow excess water to drain.
- Poinsettias don't like drafts. Keep them away from the front door, heat vents, and ceiling fans.
- Poinsettias must be protected from the outdoors. Ensure that they are wrapped or covered during transport, and never leave them in a cold car.
- You don't need to fertilize your Poinsettia.

Poinsettias are not poisonous! They are not intended for human/animal consumption, but a person/animal would have to eat over their body weight in the plant for it to be dangerous.

DID YOU KNOW?
TERRA grows over **30,000**
Poinsettias each year.



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HELP US RAISE FUNDS!

We have partnered with **TERRA** Greenhouses to bring you the freshest and most beautiful Poinsettias and Arrangements.

Please contact:

The logo for TERRA Greenhouses, featuring the word "TERRA" in a stylized, italicized font. The letters are white with a yellow outline, set against a dark blue background that is part of a larger blue banner. The banner is positioned above a close-up photograph of red poinsettia leaves and buds.

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